



Seben Ayse Dayi, Turkey

Co-founder of Accessible Everything and Programme partner

Women's Entrepreneurship Day

I am the co-founder of **Accessible Everything**, a consulting and education firm that offers specific accessibility solutions (physical, content and communication accessibility) for different disability groups.

We are business partners with the British Council. For three years, starting with the ThinkIn meetings of the WOW Festival Turkey, we built the Turkish leg together and worked to make both the festival and all festival communication materials accessible.

The British Council became our companion and supported us at the very beginning of our establishment. Even though our company was only recently established, the fact that the British Council embracement of accessibility professionally and thinking this through from A to Z has also increased our belief in our work. One of the things that motivated us a lot was the British Council's belief in accessibility and its efforts to ensure accessibility in every way possible.

The proudest moment in my entrepreneurial journey is always the feedback we receive from individuals with disabilities. It is priceless for a d/Deaf visual artist to visit the exhibition, listen to all the texts of the works in sign language and fully understand the works of art. The feedback that a blind or d/Deaf individual or a wheelchair user gives after our work always makes me proud.

While being a woman entrepreneur is something we are newly used to, being a disabled woman is another thing. The best thing about being a female entrepreneur is to say "I'm here" by wearing floral skirts next to men in grey suits! You should see the sparkle and shine in those people's eyes when you show that you have a say as a woman, and can do it with a physical disability. Also, it's a great feeling to be a role model for girls with disabilities. So that's one of the biggest reasons I try to be even more visible everywhere – to let other disabled girls also walk this path and not give up on themselves and their beliefs!