

CONFERENCE PROGRAMME

TECH 4 CULTURE

13.00

TECH4CULTURE Conference

Registration and networking

14.00

Welcome

Margaret Jack, Country Director Turkey, British Council

14:05

Introduction

Simon Cronshaw, Co-founder, REMIX Summits

14:10

Case Study: From Planning to Delivery

Deborah Shaw, Head of Creative Programming, Historic Royal Palaces

14:25

Developing Digital Collaborations: Overcoming Barriers

Alan Firmin, Chief Marketing Officer, Bridgeman Images

Ebru Eğilmez, Marketing Manager, Istanbul Modern

Emrah Yayıcı, Board Member, ArtBizTech

15.25

TECH4CULTURE Event Series Presentation

15:30

Break

15:45

Learning To Take Risks, En Route to Success

Cengiz Ultav, Chairman, Technology Development Foundation of Turkey and Board Member, Vestel

16:00

Developing Digital Collaborations: Opportunities and Next Steps

Moderated by **George Oates**, Director, Good, Form & Spectacle

Charmian Griffin, Producer Digital, ArtAngel

Dilan Beyhan, Sales and Business Development Director, Istanbul Foundation for Culture and Arts

Alper Özyurtlu, Chief Creative Officer and Co-founder, TimeLooper

17:00

Preparing for a Digital Future

Annette Mees, Creative Fellow, The Space/WIRED

17:30

Closing Remarks

Simon Cronshaw, Co-founder, REMIX Summit

17:45

Networking Reception