

**SPEAKERS****Prof Remzi Sanver, Rector, Bilgi University**

Prof. Dr. Sanver was born in Istanbul, Turkey in 1970. After graduating from Galatasaray High School in 1988, he received his B.Sc. degree in Industrial Engineering from Boğaziçi University in 1993. Prof. Dr. Sanver completed his master's and doctorate studies in the Department of Economics, Boğaziçi University, in 1995 and 1998, respectively. Prof. Dr. Sanver, who also worked as *visiting faculty member* at Ecole Polytechnique in Paris and at Caen University, has been a faculty member in the Department of Economics, Istanbul Bilgi University since Fall 1998. Prof. Dr. Sanver, who is named among the prominent scholars in his scientific areas of interest; namely Social Choice Theory and Economic Design, has published over 50 articles in international scientific journals and books which has been cited over 100 times. Prof. Dr. Sanver, who serves in the council of Society for Choice and Welfare, carries on his duties as associate editor in distinguished scientific journals of economic theory. Prof. Dr. Sanver has received awards from the Turkish Academy of Sciences and METU Mustafa Parlar Scientific Research Foundation due to his scientific activities. Prof. Dr. Sanver, who is fluent in English, French and Spanish, is the founder of Murat Sertel Center for Advanced Economic Studies at Istanbul Bilgi University, which was established in 2010. Prof. Dr. Sanver has been appointed as the Rector of Istanbul Bilgi University as of July 2011.

**Margaret Jack OBE, Director Turkey, British Council**

Margaret started her international career with Voluntary Service Overseas in Sri Lanka before joining the British Council in 1979. She was appointed British Council Country Director for Turkey in August 2011 and is on the UK Board of British Council Trading, the commercial arm of the British Council. Margaret previously held a range of appointments in the British Council including Country Director for Ukraine, Indonesia and Azerbaijan. Margaret first worked in Turkey from 1979-85 where she met her Turkish husband. Margaret was educated in Edinburgh, Scotland and holds an MA from the University of Glasgow, a postgraduate Diploma from the University of Wales and an MSc from Cass Business School, London. She was awarded an OBE medal by Her Majesty The Queen in January 2011 for services to international cultural relations.

**Asst. Prof. İsmail Orakçioğlu, Bilgi University**

İsmail Orakçioğlu completed Postgraduate Certificate in Economics at Birkbeck, University of London. Afterwards he achieved a Finance Doctorate Degree in City University Business School which is located in London. Currently he is the Head of Fashion Design Department and the School of Applied Science at İstanbul Bilgi University. He had professional experience in United States working in a women wear, chain Retail Store Company as vice president in charge of special projects. During his 17 years' experience abroad he worked for many local and international finance and textile companies. He also worked as a senior consultant at many professional fields such as Finance- Financial Analysis and Reporting, Strategy and Organisational Planning and Developing and Restructuring.

**Prof. Ben (C) Fletcher, Bilgi University**

**Ben Fletcher** has been a Professor in the Fashion Design department at *Istanbul Bilgi University* since 2011. He has also been a full Professor for over 20 years at the *University of Hertfordshire* in the UK. He did his first degree at Keele University, followed by his doctorate at *Oxford University*. In his career he has been Head of Psychology twice, and *Dean* of the University of Hertfordshire Business School - which was transformed under his leadership. He has been a Director of several companies and was Chairman of *Elstree Film & TV Studios Ltd*. He was made an *Academician* of the *Academy of Social Sciences* in 2007. Ben has written ten books including - most recently - *Mind What You Wear: Psychology of Fashion*, and *Flex: Do Something Different*, and has published extensively in academic journals. He is the founder of *FIT Science* and of the global

*Do Something Different* change tool (<http://dsd.me>) which was used as a focus of the Bilgi department's 2012 Istanbul Design Biennale exhibition.

**Ena Brown, Course Leader, Nottingham Trent University**

Ena Brown has extensive fashion brand knowledge and experience. Originally working as a designer she progressed through to brand management and international retail. Working as a Principal Lecturer and course leader at Nottingham Trent University she has created a consistently successful consultancy profile in helping fashion brands build internationally.

Recently her work has involved developing new brand concepts and market positioning, looking at fashion innovation management within the mid-market in N America and Asia. Her extensive knowledge of differing international markets has helped develop new retail concepts and brand identities in challenging new environments. Her consultancy workshops for burgeoning new Asian designers are aimed at supporting and helping

to develop and nurture rising fashion labels through the first stages of establishing their name

**Karen Dennison, Principal, Fashion Retail Academy**

Karen Dennison began her career 30 years ago in education as a part-time lecturer whilst running her own business, then moved in to full time education working her way up from lecturer into education management. Karen specialised in vocational education for both FE and HE for a variety of industries.

Now as Principal of the Fashion Retail Academy, Karen works very closely with the Fashion Retail industry and sponsors, Arcadia, Marks and Spencer, Next, Tesco and many other brands; ensuring the courses prepare students to enter the work place as competent and confident as they can be.

**Ruhsar Yeniay, Country Manager for F&F, Tesco Kipa**

Graduated from Dokuz Eylül University Industrial Engineering Department, Ruhsar Yeniay worked in many areas of the retail clothing until she joined Tesco Kipa as Category Director for Clothing. Her experience includes buying and operations, as well as leading teams in integration. Her work has taken her to Turkey, China, Bangladesh and Hong Kong – key sourcing locations in clothing retail sector. Her hobbies include traveling, reading and tennis.

**Asst. Prof. Yesim Bağrıışen, Faculty of Fine Arts, Department of Textile, Marmara University**

**Cumhur İşbirakmaz, Secretary General, Istanbul Textile and Apparel Exporter Associations**



Born in 1967 in Karabuk-Turkey, Mr. Isbirakmaz completed his university education in economics in 1990 at Middle East Technical University in Ankara. He started his career as a research assistant in “Statistical, Economic and Social Research and Training Centre for Islamic Countries” in Ankara. This was the first time in his career that he was introduced to global diplomatic mission. In 1992, he started his civil servant career in today’s Turkish Ministry of Economy. During his service at the Ministry, he worked in many departments such as “bilateral trade agreements”, “EU affairs”, “foreign trade related supports to SMEs” among others. He was also assigned to Commercial Attache posts in Turkish Embassies and Consulates in different parts of the world, namely Washington DC, Dublin and Milan in different times. After serving more than 20 years, he was assigned to Secretary General of ITKIB (Istanbul Textile and Apparel Exporters’ Associations), one of the primary leading NGO in Turkey. He is married with two sons.

**Martyn Roberts, Event Director, Graduate Fashion Week**



Martyn Roberts is the Founder/Director of Fashion Scout and Director of Graduate Fashion Week. Originally from New Zealand Martyn began his fashion career in London at Kim Blake PR. Heading up the Designer Fashion team, Martyn looked after brands including Boudicca, Lara Bohinc and Christophe Lemaire. In 2007 Martyn founded Fashion Scout building it into the leading independent event during London Fashion Week. Showcasing the best new and emerging designers VFS has launched many new designers including David Koma, Peter Pilotto, Felder Felder, Iris Van Herpen & Eudon Choi. Over the years Fashion Scout has shown a number of Turkish designers including Mustafa Aslanturk and Zeynep Tosun. In 2011 Martyn was appointed the Director of Graduate Fashion Week - the world's largest showcase of fashion graduates. Featuring the work of over 2,000 graduates from 40 universities, GFW attracts media and fashion recruiters from around the world. Held in London each June, GFW is attended by 20,000 guests. Previous winners include Stella McCartney, Matthew Williamson, Giles Deacon and Christopher Bailey.

**Caroline Gladstone, Programme Manager, Fashion Fringe**

Caroline Gladstone, a born and bred Londoner started her career in Events at the House of Commons, she then moved to Sydney, Australia, to further her career in that field. Caroline has been the Director of Fashion Fringe, the UK’s leading search to discover, nurture & sustain emerging design talent for IMG Fashion since 2006. This role sees her working as a Business Advisor and Mentor to a number of London based designers such as Eun Jeong, JENA.THEO and FYODOR GOLAN who show at London Fashion Week. Caroline also consults a number of International Fashion Events throughout Europe and advises Companies who want to enter the fashion arena.

**Prof. Zeki Alpan, Textile and Fashion Design, Mimar Sinan University**

He was born in December 1, 1948. After completing his primary and secondary education in Kastamonu and Istanbul, He received his master's degree in 1974 from the School of Textile in Istanbul State Academy of Fine Arts. He received scholarship from the University of Kassel in Germany, where he graduated from the School of Textile Design in 1979. He joined the faculty of Mimar Sinan University School of Textile Design in 1982, where he became an Assistant Professor in 1988, and Professor in 1996. As well as various academic and administrative positions at the University, he also served as the Head of the Department of Textile and Fashion Design, and the Dean of the Faculty of Fine Arts between 2006 and 2013. He participated in many scientific conferences as a speaker, and took part in various exhibitions. He also conducted various national and international joint education projects. He organized Meetings and Workshops for Mediterranean Countries Art Academies and schools. He launched the "TRANSFORM in the Art Education" series of events and organizations, which covers the Art Academies in Southeastern Europe, for the first time in Mimar Sinan University of Fine Arts. The event is held each year in another Balkan academy. During his Deanship, he served as a Member and later, Chairman of the Art Education Committee of the Interuniversity Board. He is currently a faculty member in the Mimar Sinan University of Fine Arts, Faculty of Fine Arts, Department of Textile and Fashion Design.

**Andrew Foxall and Iain Foxall, Foxall Studio**

Foxall Studio is an agency that was set up in Istanbul in 2006 by brothers Andrew and Iain Foxall. The agency now works between London and Istanbul and is specialised in creative direction and design for fashion brands. In 2009/10 Foxall Studio designed, developed and launched Vogue in Turkey, and helping it to break advertising revenue records with 562 page first issue. Since then Foxall Studio has worked alongside brands and publications to help them to communicate in clear and engaging ways, including Aquascutum, Bond Street Association, Bora Aksu, Condé Nast, GQ Brasil, Jumeirah Hotels, London Luxury Quarter, Magnum, Nearest Magazine, Ponymagazine, PPQ, Vitra and Yapi Kredi.

**Helen Silvester, Director Education Wider Europe, British Council**

Helen Silvester is the British Council's Director of Education for Wider Europe, leading the British Council's work in education across 15 countries in East and South Europe. In Turkey, Helen's work focusses on strengthening the bilateral relationship with the UK under the Knowledge Partnership Agreement. She was instrumental in facilitating an MoU between the Turkish Higher Education Council and Universities UK and in setting up the new Joint Higher Education Taskforce, which she chairs. By creating the British Council UK-Turkey HE and Industry Partnership Programme, Helen helped set up more than 20 new partnerships between Turkish and UK universities and industry partners.

She is passionate about the value of international experience and in the UK, commissioned a major report 'Next Generation UK' on the attitudes and experiences of UK students to international engagement. She further represented the British Council on a Department of Business, Innovation, and Skills expert group on student mobility.

Helen joined the British Council as an academic in the Czech Republic. Subsequently, she has held a number of positions in education including programme manager, strategic adviser, and external relations manager. Her work has spanned more than 20 countries across Central and Eastern Europe and the UK. Before joining the British Council, Helen worked as a teacher educator and teacher in Thailand and Portugal. She holds a Master's Degree in education with Distinction from the University of Leeds.

**Dr Julie King - Head of School of Fashion and Textiles, De Montfort University**

Dr. Julie King BA (Hons), MA, MBA, is currently Head of the School of Fashion and Textiles at De Montfort University, Leicester, UK. The School's portfolio of courses is diverse, and includes contour fashion, footwear design, textile design and fashion buying.

Julie has worked in academia for 20 years, at institutions including Nottingham Trent University and Staffordshire University. Prior to taking up her current post in 2003, she was an Assistant Professor in the Institute of Textiles and Clothing at The Hong Kong Polytechnic University, and MA Fashion & Textile Design course leader. In 2009 she spent a term in Mauritius, working with the Government to establish a Fashion and Design Institute in the country. Her specialism is colour and in particular, colour forecasting, having worked as a consultant with Global Colour Research for several years on their fashion forecasts. Julie is also the Events Committee Chairman for the ASBCI trade Association, a member of the Colour Group (GB) and has contributed two chapters to recent publications on the topic of colour trends in fashion. She is an academic consultant on a variety of fashion and textiles related subjects and recently became a member of SATRA's Governing Body for Textiles.

**Prof Cevza Candan, Faculty of Textile Technologies and Design, Istanbul Technical University**

Professor Cevza Candan was born in Erzurum, and received her bachelor's degree from Istanbul Technical University, Textile Engineering Department. She received her PhD from the University of Leeds, Textile Industries Department in 1995. She still lectures in Istanbul Technical University and holds the position of İTÜ-FIT Fashion Design Programme Coordinator.

**Prof Bülent Vardar, Dean of Fine Arts Faculty, Okan University**

Bülent Vardar was born in Ankara, in 1961. In 1983, he was graduated from Cinema-TV-Photography Program of Performing Arts Department of Fine Arts Faculty in Dokuz Eylül University. Between 1984 and 1987, he worked as a research assistant in Anadolu University. In 1985, he obtained his Master's Degree from the program of Cinema-TV of the Social Sciences Institute of Dokuz Eylül University. In 1987, he started to work as a research assistant in Cinema-TV Department of Fine Arts Faculty of Marmara University. He got his Proficiency in Arts Degree from the program of Cinema-TV of the Social Sciences Institute of Marmara University in 1991. *He became an Assistant Professor in 1992, an Associate Professor in 1999 and a Professor in 2005.* He worked as the Director of Fine Arts Institute of Marmara University from 2004 to 2010.

From 2005 to 2010, he worked as the Chair of the Department of Cinema-TV in Fine Arts Faculty of Marmara University. He became a member of Turkish Film Critics Association (Sinema Yazarları Derneği-SİYAD) in 2008. In 2010, he became the Dean of the Fine Arts Faculty of Okan University. Currently, he has been working in the same position.

**Dr Gülsen Bal, Istanbul Bilgi University**

Gülsen Bal, PhD - Dr., graduated from London Guildhall University in the field of time-based media and studied MA degree in Critical Fine Art at Central Saint Martins College of Art & Design, where she undertook her doctoral study. Her research has involved exploring the temporal and strategic conjunctions of differential structures seeking to understand the implications and complexity of the “production of subjectivity” formulated in multiple strategies. Bal is a curator and an art and visual culture theorist. She is also lecturer at Istanbul Bilgi University and Technische Universität Wien. She is

the Director, Head of Development of Projects and Programmes at Open Space - Zentrum für Kunstprojekte (Vienna) where she received several awards within the scope of bestowing the distinguished delivery of the programs in recognition of the best accomplishments of its activity and demonstrating considerable commitment to contemporary art. Bal, the founder of Open Space, aims to create facilitating for contemporary creative practice concerned with contributing a model strategy in search for new outlines of the possible practices. She has curated, edited, published articles and participated in talks in various places and venues internationally as well as in Turkey.

**Úna Burke, Designer**

Úna Burke is a multi-award winning Leatherworker, Accessories Designer and Artist. Brought up in Ireland and now working from her south London Atelier, Úna uses traditional leather-working techniques in the development and refinement of her distinct construction identity of leather panelling joined with brass fittings. Applying this construction to all of her creations, Úna makes both seasonal fashion accessories collections and larger sculptural art pieces. The accessories collections consist of handbags, belts, jewellery and abstract body pieces, while the art pieces are figurative in form and are developed on a commission basis for private art collections, public exhibitions and for various museum archives. Every single piece produced in the Úna Burke leather atelier is crafted completely by hand, from British and Italian Vegetable Tanned leathers and Italian sourced fittings. Vegetable Tanning is a method of treating the leather which is more kind to the environment so the Úna Burke brand has been awarded the Positive Luxury ‘Blue Butterfly’ seal of approval. Among Úna’s clients are Daphne Guinness, Phillip Lim, Lady Gaga, The Simone Handbag Museum in Seoul, The National Museum of Ireland, Rihanna, Madonna, i-D magazine, Joyce Boutique, The Crafts Council of Ireland, On Pedder, Heidi Klum, Elva and Dazed and Confused Magazine.