

09.00 – 09.30 Registration

09.30 – 10.00 Welcome Speeches

Margaret Jack, Country Director, British Council Turkey Prof. Remzi Sanver, Rector, Istanbul Bilgi University

10.00 – 11.30 Business and Entrepreneurship Skills in Fashion and Training

Chair: Asst. Prof. İsmail Orakçıoğlu, Istanbul Bilgi University

Prof. Ben Fletcher, Istanbul Bilgi University Ruhsar Yeniay, Clothing Country Manager for F&F, Tesco Kipa Karen Dennison, Principal, Fashion Retail Academy Ena Brown, Course Leader, Nottingham Trent University Asst. Prof. Yesim Bağrışen, Faculty of Fine Arts, Department of Textile, Marmara University

11.45 – 12.45 Identifying and Promoting Young Talent

Chair: Prof. Ben Fletcher, Istanbul Bilgi University

Martyn Roberts, Event Director, Graduate Fashion Week Cumhur İşbırakmaz, Secretary General, Istanbul Textile and Apparel Exporter Associations Prof. Zeki Alpan, Textile and Fashion Design Department, Mimar Sinan University Caroline Gladstone, Programme Manager, Fashion Fringe

12.45 – 13.45 Lunch

13.45 – 15.00 Parallel Sessions

Room I: Creating A Successful Brand World

Andrew Foxall, Foxall Studio Iain Foxall, Foxall Studio

Room II: International Higher Education and Further Education Partnerships on Fashion

Chair: Helen Silvester, Director Education Wider Europe, British Council

Dr. Julie King, Head of School of Fashion and Textiles, De Montfort University Prof. Cevza Candan, Faculty of Textile Technologies and Design, Istanbul Technical University Prof. Bülent Vardar, Dean, Fine Arts Faculty, Okan University

15.30 – 16.30 Growing Internationally

Chair: Asst. Prof. Dr. Gülsen Bal, Istanbul Bilgi University Úna Burke, Designer

16:45 – 17.00 Closing Session